



EDGE TRAINING

For your team to EDGE out the competition, they need an EDGE. Our EDGE Training program gives your employees the Education, Development, Guidance and Execution necessary to operate smoothly and efficiently. Give your team the upper hand by being trained correctly; give your team the best to be the best that they are.



Owning a Small Business is hard enough, and when your team isn't running with an optimal process because of a lack of training or knowledge

hand-off, it can be even more difficult for you to focus on growing sales and increasing your bottom line. Our very own EDGE (Education, Development, Guidance, Execution) Master can take you, your staff and your business to the next level by elevating your internal team. Get the EDGE for your business - a stable foundation to not only stand on and operate, but to build further and grow.

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GP Enterprises **EDGE Master** - Jennifer Varenka

Jennifer Varenka has 18 years of experience in software and technology, with a focus on training, reporting and managing implementations. As Director of Operations at MPG Management Associates Corp, she oversaw the day-to-day operations of a fast-paced sales support team and was responsible for processes and systems access.

Prior to joining MPG MAC, Jennifer was a consultant with the Verizon NYC Office of Planning and Engineering, managing the development and cross-team usage, documentation and training of multiple applications. Before that, she was Director of Professional Services at MicroEdge, a grantmaking software solutions provider. At MicroEdge, Jennifer focused on project management, training, customer implementations and sales support, making sure projects were completed on time and with in budget.

Jennifer received her BA from Boston University and spent a few years studying, teaching, and singing in France. She has experience in both philanthropy and healthcare and still sings at charitable events.



EDGE Training - Building the Foundation for Small Business Growth

- We take a **hands-on** approach and work with you to identify issues and areas for improvement. Once these are identified, you decide on the **areas of focus**.
- Our **deep dive** allows us to make thorough **recommendations** on **process improvements** and training recommendations.
- **Hands-On Training** ensures your employees know and understand the changes.
- All processes are documented so employees have an easy-to-use **training manual**.

Customizable Consulting and Training Packages Available Upon Request

Contact info@gpenterprisesltd.com